

EU CODE OF CONDUCT ON RESPONSIBLE FOOD BUSINESS AND MARKETING PRACTICES

TEMPLATE FOR COMPANIES
ASAHI EUROPE AND INTERNATIONAL
REPORT SUBMITTED ON 28 APRIL 2022

Type of business/ sector <i>(E.g. retail, dairy)</i>	Sustainability dimension <i>(E.g. environmental, social)</i>	Code aspirational objective <i>(1-7)</i>	Individual commitments with baseline	Progress on KPIs and goals (qualitative and/or quantitative)	Additional information (optional) <i>(E.g. partnerships, geographical coverage, sharing best practices, links with other COM initiatives, with other reporting initiatives)</i>	Comments (optional) <i>(E.g. enablers, ideas on how to improve)</i>
Beverage	Responsible Consumption	(1) Promoting food consumption patterns (for healthy and sustainable diets)	We're promoting responsible choices by working to achieve a 20% share of non-alcoholic products in our portfolio by 2030 based on our	The share of non-alcoholic drinks in our portfolio was 6% in 2021. We want our products to be an enjoyable part of our consumers' lives. To support this vision, we will further innovate the non-	In addition, we will continue to strongly advocate for a responsible approach to the promotion and consumption of our products, building on the remarkable progress we have achieved in our markets.	

			reporting baseline of 2019.	alcoholic part of our portfolio to offer consumers more choice that suits different consumption patterns.	100% of our labels and brand communication bear responsibility messages to address underage drinking, drinking while driving or drinking during pregnancy, in addition to listing calories and ingredients. We are committed through IARD to accelerate efforts in tackling underage drinking.	
Beverage	Environmental	(3) Improving the sustainability of food processing, retail, food service and hospitality sector's internal processes.	<p>We will be carbon neutral in all our breweries by 2030.</p> <p>By 2030, we will reduce carbon emissions of our products across the whole supply chain by 30%.</p> <p>We'll achieve carbon neutrality across all operations by 2050.</p> <p>By 2030, we aim to reach 2.75 litres of water per litre of beer brewed on average.</p>	<p>We achieved a 40% decrease in our overall carbon footprint between 2010-2020.</p> <p>1 in 2 beers we brew are produced using green electricity as of January 2022.</p> <p>We used 2.93 litres of water to brew one litre of beer on average across Europe in January 2022. We are already the best in class on the market – not only in Europe, but worldwide. And we want to do even better.</p>	<p>In 2019, three of our Polish breweries signed a power purchase agreement with energy company Innogy to supply all of its operations with clean electricity generated by Innogy's Nowy Staw wind farm. This commitment has brought us closer to our goal of becoming carbon neutral across the whole supply chain by 2050 and laid the groundwork for Innogy to invest in a new onshore construction project to support Poland's renewable energy transition.</p> <p>2.41 is the water-to-beer ratio in our most water-</p>	

			<p>We commit to spend less than 3 litres of water to brew a litre of beer in every single brewery we operate in Europe.</p> <p>We'll be using 100% renewable electricity in all our breweries by 2025.</p> <p>These commitments are based on our reporting baseline of 2019.</p>	<p>We use 36% less water now compared to a decade ago.</p> <p>Between 2010-2021, we almost halved our water consumption thanks to new technologies and operational efficiency.</p> <p>100% of the electricity we use in Poland, Italy, Romania and the Netherlands comes from renewable sources as of January 2022.</p>	<p>efficient brewery in Nošovice, Czech Republic, in January 2022. This brewery is also supporting several water-related projects in nearby communities.</p>	
Beverage	Environmental	(4) An optimised circular and resource-efficient food chain in Europe.	<p>100% packaging reusable or fully recyclable by 2030. This commitment is based on our reporting baseline of 2019.</p>	<p>39% of the beer we brew is sold in reusable packaging, be it returnable bottles or on tap in pubs.</p> <p>The plastic shrinks we use in Czechia and Slovakia are made from 100% recycled material.</p> <p>The patented TopClip packaging for can multipacks that we have introduced in the</p>	<p>In 2020, Grolsch, our brewery in the Netherlands, replaced all of its plastic can carriers with our patented TopClip design packaging. It is 100% plastic free, and is saving more than 100,000kg of new plastic every year – the equivalent to over 4 million new plastic bags.</p> <p>To ensure 100% of our packaging is reusable or recyclable by 2030, we are</p>	

				<p>Netherlands are 100% plastic free.</p> <p>By 2030, we will use only containers, as well as secondary packaging that is reusable or fully recyclable, and made chiefly from recycled content.</p>	<p>looking at solutions that have the greatest impact – by choosing the right materials, increasing the use of recycled materials and supporting research to find innovative technology solutions.</p>	
Beverage	People	(5) Sustained, inclusive and sustainable economic growth, employment and decent work for all.	<p>Equal share of women in leadership by 2030. This commitment is based on our reporting baseline of 2019.</p>	<p>We are working towards an equal balance of executive women in leadership teams by 2030. We have initiated multiple initiatives & campaigns focused towards recruitment, retention & mentoring of women across all levels of the organization</p> <p>https://www.asahiinternational.com/career/diversity/</p>	<p>To achieve an equal balance of executive women in leadership teams, we will put even more effort into flexible working practices and policies, with role models in senior positions to demonstrate that our people can be successful with families, and will actively support women in their growth and development.</p> <p>We actively and deliberately support career-mobility and progression of high potential talent to enable multi-cultural executive teams.</p>	

Beverage	Environmental	(6) Sustainable value creation in the European food supply chain through partnerships.	We are engaging with suppliers and partners to reduce carbon emissions of our products across the whole supply chain by 30% by 2030. This commitment is based on our reporting baseline of 2019.	<p>We are focusing on areas where we can make an impact, utilising our scale, supply chain or partnerships.</p> <p>We encourage and support our suppliers to embed sustainability in their operations, starting with protecting nature & biodiversity, reducing water use, reducing carbon footprint whilst working to promote smart farming.</p>	In 2021, our Plzeňský Prazdroj brewery joined forces with Microsoft, Agritecture Consulting, and the Hop Growers Union of the Czech Republic to make hop growing in the Saaz region sustainable. Through this 'For Hops' project, we're helping Czech growers efficiently irrigate their crops using modern technologies.	
Beverage	Environmental	(7) Sustainable sourcing in food supply chains.	100% of ingredients sourced sustainably by 2030. This commitment is based on our reporting baseline of 2019.	<p>We have developed and published our Sustainable Procurement Principles, which go beyond our responsible sourcing policies to address key challenges for the agriculture sector in the supply of sustainable raw materials.</p> <p>We collaborate with 1,500 farmers in Italy. We directly source from more than 130 barley growers in Czechia and Slovakia.</p>		

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