

## EU Code of Conduct on responsible food business and marketing practices

### SNE 2022 Annual Report

#### 1. General information

Name in full + acronym	Specialised Nutrition Europe (SNE)
Contact person with contact details	Beat Spaeth, Secretary General <a href="mailto:b.spath@specialisednutritioneurope.eu">b.spath@specialisednutritioneurope.eu</a>
N° in the transparency register*	33498019160-40
Date of signature of the Code	13 December 2021
Step of the food chain represented (ex: primary production, production, processing, trade, retail, ...)	Processing
Who do you represent? (e.g. number of members, companies, SMEs)	National Federations of 19 European countries (17 EU Member States + UK and Switzerland)

Specialised Nutrition Europe (SNE) signed the EU Code of Conduct in December 2022. This report covers the period from December 2021 to May 2022.

#### The following activities and initiatives were undertaken by SNE in support of the Code:

- SNE actively promoted the Code of Conduct within its membership. Several internal Working Groups were regularly updated about the progress in the development of the Code in the course of 2021.
- A specific document was prepared and shared with all SNE members to explain the background, structure, and objectives of the Code of Conduct.
- Discussions on the signature of the Code took place in SNE's Public Affairs Group and in the Operational Board. The signature of the Code by SNE was also announced publicly on [social media](#).
- The SNE Secretariat is currently working on the organisation of an internal webinar on the topic of the EU Farm to Fork Strategy and the Code of Conduct. The objective of this webinar will be to educate and raise awareness among SNE members on the EU Farm to Fork Strategy, and in particular the EU Code of Conduct.
- SNE has been continuously sharing information to its members on the Code of Conduct and encouraged them to sign the Code. Five companies under SNE's umbrella are signatories to the Code.

- As a member of FoodDrinkEurope, SNE has been participating in several meetings with other stakeholders from the food chain. SNE is also regularly discussing and sharing good practices with other sectorial trade associations of the food chain.
- Due to unexpected events and priorities in the first half of 2022, SNE did not yet have the opportunity to carry out all the activities it had foreseen under the Code, in particular the development sector-specific tools and resources in support of the Code.