

EU Code of Conduct on responsible food business and marketing practices

“Mapping” study

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Study on Commitments pledged under the EU Code of Conduct on responsible food business and marketing practices

Objectives:

- **Level of reporting, type of commitments**
- **Literature review of similar EU and non-EU initiatives**
- **Provide for communication material**

Process

- Launch the call
- Two reporting periods covered: 2022 and 2023
- Two reports delivered

What is next?

- **Spot potential gaps**
- **Communication purposes**
- **Progress between the two reports**
- **Input on other Farm to Fork initiatives**

Important to remember

- E-mail addresses to use:
 - SANTE-CODE-OF-CONDUCT@ec.europa.eu
 - GROW-CODE-OF-CONDUCT-FOOD@ec.europa.eu
- Please provide a **high resolution logo** of your association/company/organization to the Commission services when signing
- Code of Conduct webpage (temporary host):

[Code of Conduct for Responsible Business and Marketing Practices \(europa.eu\)](https://ec.europa.eu/code-of-conduct/)